

To whom it may concern,

My name is Jason Hargett and I am the son of Michael Hargett, a former board member of the Visitor Alliance of Cayucos and previous representative of Pier View Suites. I am very interested in joining the Alliance and becoming a member myself.

I am a recent graduate of Pepperdine University with degrees in Business Admin. and Marketing. I am a current co-owner of Pier View Plaza and manager of Pier View Suites handling the hotel's finances, reservations, guest relations, front desk, design, social media, and marketing. I believe that I can be an asset to the town's Visitor Alliance as a board member, especially in regard to the lodging industry, tourism, and marketing of Cayucos. I have lived in Cayucos all my life (with the exception of 3 years living in Los Angeles and Malibu while attending college) and feel comfortable utilizing the unique tone of the community as well as encouraging exciting new ideas for the future of the town's tourism and local commerce sectors.

Thank you for consideration,

Jason Hargett

805.234.3272 | jphargett@yahoo.com

COUNTY OF SAN LUIS OBISPO
APPLICATION FOR APPOINTMENT
TO A BOARD, COMMISSION, COMMITTEE

Date 5/11/16

Applying For: Visitor Alliance of Cayucos
(NAME OF BOARD, COMMISSION, COMMITTEE)

Name: Hargett Jason P
Last First Middle Initial

Address: _____
Number Street City Zip Code 2

Home Phone _____ Business Phone ---

Supervisory District _____ Years resided in the county? 25

Present Occupation/Employer: Self-owner / Pier View Suites

If retired, past occupation/employer: _____

Education: Pepperdine University (Business/Marketing) 2014

List any school courses, volunteer activities, special skills, training, certificates, licenses or work experience that you feel relate to your qualifications. If you like, you may attach a separate sheet for this purpose or to state your qualifications.

I received a marketing Minor from Pepperdine University and I manage all marketing, advertising, public relations, and general hotel management at Pier View Suites. I have excellent selling skills as well.

Previous service on county or city advisory bodies or an elected office (names/dates):

N/A

Membership in Organizations: N/A

Please explain why you would like to serve (attach a separate sheet if necessary):

I have sat in on several meetings with my father, Michael Hargrett, who has recently left because he is no longer associated with the hotel. I would like to take over in his place. I can be a valuable asset to the board with marketing and tourism ideas for the community. As a "millennial", I can bring a unique take on how to attract younger generations as well as upscale clientele. I have lived in Cayman all of my life and I have many ideas for the town.

If appointed, are you willing to participate in the majority of meetings each year and, if necessary, in numerous related meetings or subcommittees? ☒ YES ☐ NO

Should you be appointed, are you willing, if necessary for that particular body, to file a statement of disclosure as a public official under the standards set forth by the Fair Political Practice Commission? ☒ YES ☐ NO

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Date called/interviewed _____ Recommended for appointment? ☐ YES ☐ NO

Appointee prefers not to have address or phone number(s) published? ☐ YES ☐ NO

Additional Comments: _____